

Instructions: For each statement below, rate how much you agree on a scale of 1 (strongly disagree) to 5 (strongly agree). Tally your scores for each section and review your results.

Score

Strategic Alignment & Vision

- Our company's long-term vision is clear and consistently communicated.
- Strategic decisions are made with future consequences in mind, not just short-term gains.
- There is alignment between leadership's goals and the day-to-day operations of the business.
- We regularly assess whether our strategic initiatives are producing desired outcomes.
- We are proactive in adjusting our strategy based on market conditions or internal data.

Total (out of 25)

Operational Efficiency

- Our processes and workflows are well-documented and consistently followed.
- There is a clear system for identifying operational inefficiencies and addressing them quickly.
- We invest in technology or tools that streamline operations without introducing unnecessary complexity.
- Cross-functional teams collaborate effectively to reduce bottlenecks and delays.
- Our operational decisions prioritize scalability and sustainability.

Total (out of 25)

Leadership & Decision-Making

- Decisions are made with input from a diverse group of leaders and stakeholders.
- We have a formalized decision-making framework that balances intuition and data.
- Leaders are held accountable for the outcomes of their decisions.
- We evaluate the potential long-term consequences of major decisions.
- There is transparency in decision-making across the organization.

Total (out of 25)

Talent & Culture

- We invest in the development and training of our leadership team.
- There is a clear succession plan for key leadership positions.
- Our company culture promotes learning, adaptability, and innovation.
- Employee turnover in key roles is low.
- We actively seek feedback from employees to improve leadership and culture.

Total (out of 25)

Customer & Market Focus

- We actively monitor customer feedback and adjust our offerings based on their needs.
- Our go-to-market strategy is regularly updated to reflect changing market conditions.
- Customer retention and satisfaction are central to our business strategy.
- We invest in understanding future market trends and evolving customer preferences.
- We have contingency plans for major shifts in our target markets.

Total (out of 25)